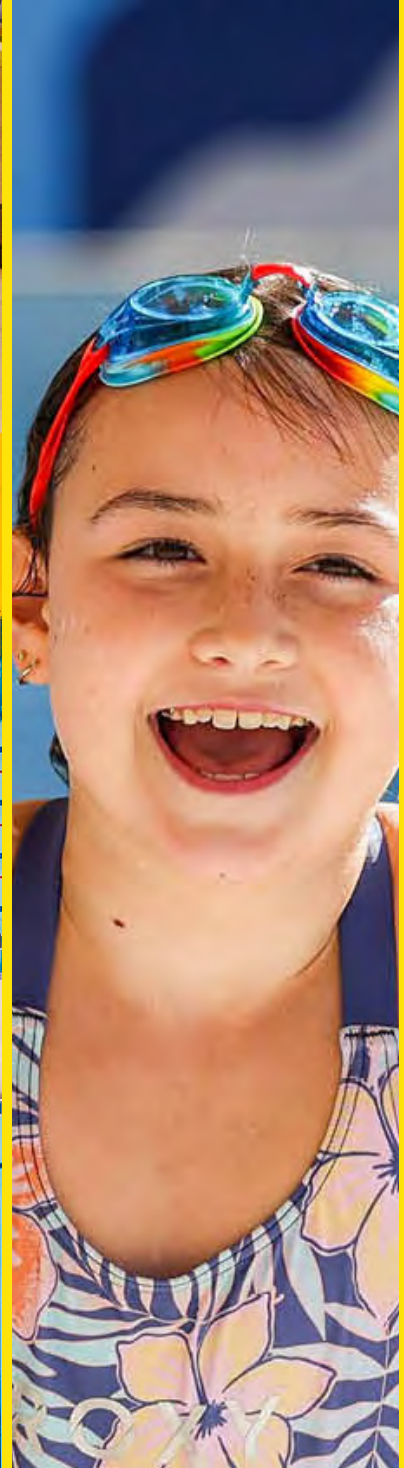
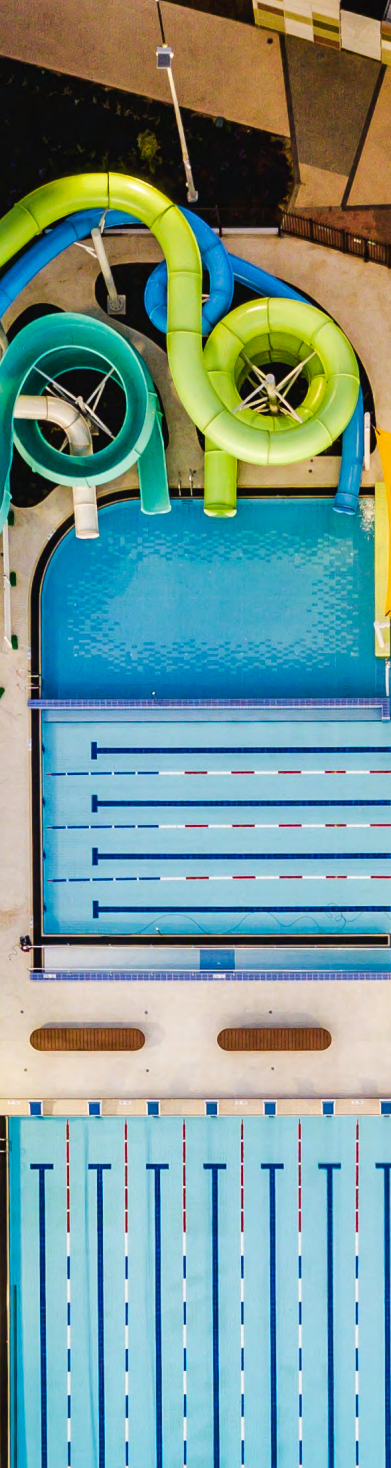




Wednesday 26th & Thursday 27th August

Aquatic and Recreation Conference 2026

Trade Show and Sponsor Prospectus



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About

About the Leisure Institute of WA

LIWA is an incorporated not-for-profit organisation representing the interests of the aquatic and recreation industry in Western Australia. Since 1969, LIWA has provided support, advocacy, and professional development, establishing itself as a respected authority both at the state and national level.

LIWA connects leisure and recreation managers, facility and sporting venue managers, facility and recreation planners, aquatic technical officers & supervisors, health and fitness professionals, lifeguards, swim school and sports officers, as well as suppliers, consultants, and service providers across local and state government and private management companies. LIWA is also the accrediting body for the aquatics and recreation industry in Western Australia.

About the conference

The 2026 WA Aquatic & Recreation Conference is WA's premier industry event bringing together professionals that plan, managing and operating aquatic and recreation facilities and services including learn to swim, health & fitness, lifestyle, community sport and swimming programs. Through a dynamic conference program and trade exhibition, the event supports collaboration, showcases innovation, and helps shape the future of the aquatic and recreation industry, driving excellence across the sector.

Date

Wednesday 26th and Thursday 27th August 2026

Venue

Perth Convention and Exhibition Centre (PCEC) 21 Mounts Bay Rd, Perth.

The PCEC's location, in the heart of the city of Perth and along the Swan River foreshore, provides conference attendees with easy access to the city's facilities and conveniences.



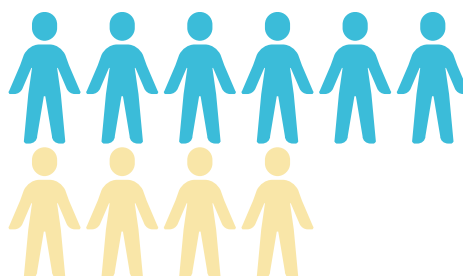
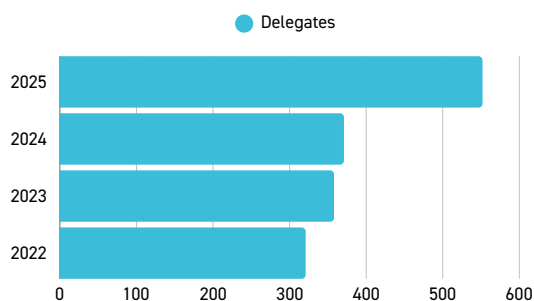


Designed to inspire, the conference will feature over 50 expert presenters, 40 trade exhibitors and three dedicated networking events, delivered across four targeted streams: Recreation & Facility Management • Facility Planning • Operations & Technical • Swim School

The conference will deliver fresh insights, practical strategies and bold thinking across every facet of the sector. Delegates will engage with industry thought leaders, explore the interactive trade exhibition, and connect with peers, suppliers and stakeholders from across the aquatic and recreation community through a range of networking opportunities.

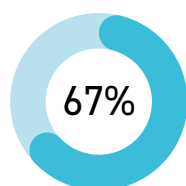
Don't miss the celebration of excellence at the Aquatic and Recreation Industry (ARI) Awards, honouring the individuals, teams and facilities making a real impact across our industry.

Be part of the conversation. Be part of the change.
Be part of our industry's biggest event of 2026.



Attendance

Over 550 delegates attended the 2025 Conference and Trade Exhibition. As the aquatic and recreation industry's most important event, delegates from across Western Australia came together, continuing the strong growth in attendance from previous years.



Location

67% metro delegates
33% regional delegates

Delegates

The WA Aquatic Recreation Conference and Trade Show brings together industry professionals from throughout WA over two days, attracting those that work in

- Leisure and Recreation
- Facility Management
- Community Infrastructure Planning
- Aquatic Technical Operations
- Health & Fitness
- Pool Lifeguarding
- Learn to Swim
- Community Sports & Recreation Programming

Trade Show Exhibitor

Take advantage of this opportunity to connect, showcase your brand, and grow within Western Australia's leading aquatic and recreation industry event!

Trade Exhibition Booth Pricing

Single Booth (3m x 3m) – \$2,600 + GST

Double Booth (6m x 3m) – \$5,000 + GST

Additional Trade Exhibitor Passes

Available for \$400 + GST each

Includes one (1) ticket to the Welcome Reception.

Note: Trade Exhibitor passes do not provide access to the ARI Awards event. These tickets need to be purchased separately.

ARI AWARD TICKETS
\$150 + GST



Trade Show Exhibitor

Exhibiting at the 2026 Aquatic and Recreation Conference and Trade Show offers a unique opportunity to engage directly with industry leaders and operators from both regional and metropolitan WA.

This opportunity allows your organisation to:

- Showcase innovative products and services
- Promote the latest research and industry insights
- Build valuable connections through face-to-face interactions
- Gain insights into emerging industry trends and needs
- Enhance brand visibility and position your business as a key player in aquatics, recreation, swim schools, and health club services

We strongly encourage interactive exhibition spaces. Exhibitors have the ability to select their booth at the conference in order or registration. Sponsors are given priority over booth selection

All trade booths will have access to power, lighting, table and chairs. Additional exhibition furniture and equipment can be sourced directly through our preferred supplier Perth Expo at: www.perthexpohire.com.au

The trade exhibition area sells out quickly! Spots are limited and will be allocated in order of registration so make sure you get in early to avoid disappointment. Sponsorship and booths are only confirmed when FULL PAYMENT is received.

Trade Show Exhibitor Package Includes:

Brand promotion across exhibition area



Logo across website & social media



One trade show booth



Two trade show passes (includes networking functions)



Logo & listing in conference program



Perth Convention and Exhibition Centre Floor Plan



Configuration of booths subject to change dependent on the number of booths sold. Every effort will be made to keep the same or similar booth layout.

Technical Presentation Abstracts

Exhibitors are invited to submit technical presentations for the 2026 Conference. Presentations should offer delegates fresh insights, updates or innovations in areas such as new technologies, case studies, industry developments, sustainability, or specific procedures and services relating to the aquatic and recreation industry.

Presentations will be reviewed by the Conference Committee, and successful submissions will be allocated a time slot during the conference program. Please note that presentation spots are limited and while exhibitors are encouraged to submit, there is no guarantee of selection to present. Abstracts open in March 2026.

Conference Sponsorships

Platinum Sponsor \$11,000

(1 x available)

SOLD

As the premier sponsorship opportunity, Platinum Sponsorship offers exceptional exposure to Western Australia's aquatic and recreation industry. Partnering with LIWA Aquatics will position your organisation as a leader in enhancing community well-being and supporting Western Australia's only industry conference dedicated to aquatic and recreational facilities.

This exclusive sponsorship package provides unmatched brand visibility, valuable networking opportunities, and a platform to shape industry conversations, ensuring your brand is associated with excellence and innovation.

Platinum Sponsor Benefits:

- One (1) Trade Show Exhibition double booth (3x6m) with priority access when selecting trade booth location
- Four (4) full conference registrations
- Four (4) tickets to networking events
- Four (4) ARI Awards tickets
- Free parking at the venue for both days.
- Exclusive 3-minute presentation opportunity during event plenary session.
- Acknowledgment of sponsorship support throughout the conference.
- Two (2) pull up banners displayed at registration and on main stage (sponsor to provide signage)
- Branded promotional item included in delegate satchels (provided by sponsor)
- Dedicated pre-conference social media post
- Sponsor logo featured on the conference website and social media platforms
- Sponsor logo displayed on visual screens throughout the conference venue



Gold Sponsor \$6,000

SOLD

Gold Sponsorship offers a valuable opportunity to showcase your brand to Western Australia's aquatic and recreation industry. This sponsorship provides strong brand visibility, meaningful networking opportunities, and a chance to connect with key industry professionals.

By becoming a Gold Sponsor, your organisation demonstrates its commitment to the industry while gaining recognition and engagement at Western Australia's leading aquatic and recreation conference.

Gold Sponsor Benefits:

- One (1) Trade Show Exhibition booth (3x3m) with priority access when selecting trade booth location
- Two (2) full conference registrations
- Two (2) tickets to networking events
- Two (2) ARI Awards tickets
- Acknowledgment of sponsorship support throughout the conference.
- Two (2) pull up banners displayed in venue foyer (sponsor to provide signage)
- Dedicated pre-conference social media post
- Sponsor logo featured on the conference website and social media platforms
- Sponsor logo displayed on visual screens throughout the conference venue

Content Sponsorships

Keynote Speaker Sponsor from \$4,000

(4 x available)

Elevate your brand by aligning with the most anticipated sessions of the conference, placing your organisation in front of key decision-makers.

Benefits:

- Two (2) full conference registrations
- Two (2) tickets to networking events
- ARI Awards tickets based on sponsorship
- Opportunity to introduce sponsored keynote speaker
- Acknowledgment of sponsorship support throughout the conference.
- Pull up banner displayed on stage during presentation (sponsor to provide signage)
- Dedicated pre-conference social media post
- Sponsor logo featured on the conference website and social media platforms
- Sponsor logo displayed on visual screens throughout the conference venue



Presenter Sponsor from \$2,000

(6 x available)

Support industry knowledge-sharing by sponsoring a conference presenter, gaining brand recognition alongside insightful discussions.

Benefits:

- One (1) full conference registration
- One (1) ticket to networking events (ARI Awards tickets will need to be purchased separately)
- Opportunity to introduce sponsored presenter
- Acknowledgment of sponsorship support throughout the conference.
- Dedicated pre-conference social media post
- Sponsor logo featured on the conference website and social media platforms
- Sponsor logo displayed on visual screens throughout the conference venue



Content Sponsorships

Stream Sponsor \$3,000

(4 x available)

Gain targeted visibility by sponsoring a specific conference stream, aligning your brand with key industry themes and discussions.

Benefits:

- One (1) full conference registration
- One (1) ticket to networking events (ARI Awards tickets will need to be purchased separately)
- Exclusive 3-minute presentation opportunity during sponsored stream session.
- Acknowledgment of sponsorship support throughout the conference.
- Pull up banner displayed on stage within sponsored stream room (sponsor to provide signage)
- Dedicated pre-conference social media post
- Sponsor logo featured on the conference website and social media platforms
- Sponsor logo displayed on visual screens throughout the conference venue



Social Sponsorships

Welcome Networking Event \$4,000

(1 x available)

Kick off the conference with impact by sponsoring the Welcome Networking Event, Day 1 - Wednesday 26 August, 4:30-5:30pm, placing your brand at the heart of industry connections.

Benefits:

- Two (2) full conference registrations
- Four (4) tickets to Welcome Networking Event (ARI Awards tickets will need to be purchased separately)
- Exclusive 3-minute presentation opportunity during the event.
- Acknowledgment of sponsorship support throughout the conference.
- Two (2) pull up banners displayed at the event (sponsor to provide signage)
- Dedicated pre-conference social media post
- Sponsor logo featured on the conference website and social media platforms
- Sponsor logo displayed on visual screens throughout the conference venue

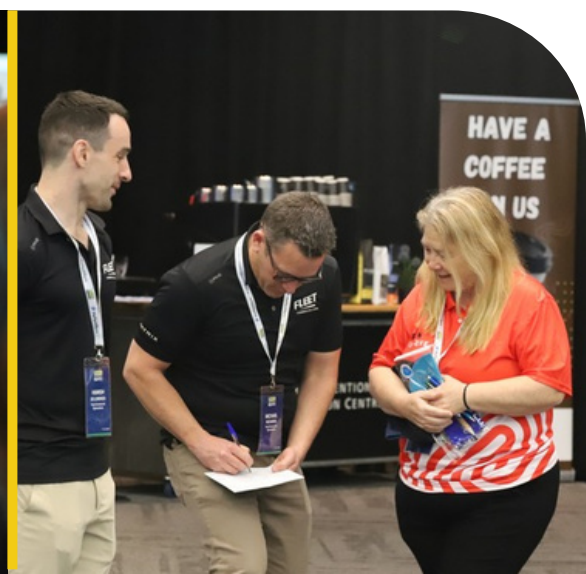
Coffee Cart \$5,000 or \$2,500 per day

(1 x available)

Keep delegates refreshed while ensuring your brand is front and centre with a fully branded coffee cart in the trade exhibition area.

Benefits:

- One (1) full conference registration
- One (1) ticket to networking events (ARI Awards tickets will need to be purchased separately)
- Single booth (3x3m) positioned next to the coffee cart. Please note that the price of this booth is not included in the sponsorship package and will need to be purchased separately.
- Acknowledgment of sponsorship support throughout the conference.
- Dedicated pre-conference social media post
- Sponsor logo displayed on coffee cart banner
- Sponsor logo featured on the conference website and social media platforms
- Option to supply 8oz branded coffee cups (at own expense)



Social Sponsorships

Sundowner Networking Event \$4,000

(1 x available)

Host an evening of networking and collaboration by sponsoring the Sundowner, Day 2 Thursday 27 August, 4:30 - 5:30pm, ensuring high-profile brand exposure in a relaxed setting.

Benefits:

- Two (2) full conference registrations
- Four (4) tickets to Sundowner Networking Event (ARI Awards tickets will need to be purchased separately)
- Exclusive 3-minute presentation opportunity during the event.
- Acknowledgment of sponsorship support throughout the conference.
- Two (2) pull up banners displayed at the event (sponsor to provide signage)
- Dedicated pre-conference social media post
- Sponsor logo featured on the conference website and social media platforms
- Sponsor logo displayed on visual screens throughout the conference venue

Photography \$2,000

(1 x available)

Capture the moments that matter while showcasing your brand on event photos shared across conference materials and social media.

Benefits:

- One (1) full conference registration
- One (1) ticket to networking events (ARI Awards tickets will need to be purchased separately)
- Acknowledgment of sponsorship support throughout the conference.
- Sponsor logo featured on the conference website and social media platforms



Merchandise Sponsorships

Stay Connected \$6,000

(1 x available)

Keep delegates powered up and your brand in their hands with custom-branded power banks that will be included in attendee registration packs.

Benefits:

- One (1) full conference registration
- One (1) ticket to networking events
- One (1) ARI Awards ticket
- Sponsor logo included on all powerbanks provided to conference delegates in registration packs
- Sponsor logo featured on the conference website and social media platforms

Conference Essentials \$3,500

(1 x available)

SOLD

Ensure ongoing brand exposure by featuring your logo on essential delegate items included in the attendee registration packs and used throughout the event.

Benefits:

- One (1) full conference registration
- One (1) ticket to networking events (ARI Awards tickets will need to be purchased separately)
- Sponsor logo included on all conference bags, notepads and pens provided to conference delegates
- Sponsor logo featured on the conference website and social media platforms

Conference Shirts \$4,000 – \$4,500

(3 x available) **2 REMAINING**

SELLING FAST

This high-visibility opportunity positions your business as a key supporter of the event, with your logo featured on shirts worn throughout the conference and beyond, increasing brand exposure to a wide audience. Logo placement on chest SOLD (\$4,500). Arms (\$4,000) are available.

Benefits:

- One (1) full conference registration
- One (1) ticket to networking events (ARI Awards tickets will need to be purchased separately)
- Sponsor logo included on all shirts provided to conference delegates
- Sponsor logo featured on the conference website and social media platforms



Merchandise Sponsorships



Sunsmart \$2,000

(1 x available)

Promote sun safety while keeping your brand in sight with custom-branded sunscreen that will be included in attendee registration packs.

Benefits:

- One (1) full conference registration
- One (1) ticket to networking events (ARI Awards tickets will need to be purchased separately)
- Sponsor logo included on all promotional sunscreen provided to conference delegates in registration packs
- Sponsor logo featured on the conference website and social media platforms

Lanyard \$2,500

(1 x available)

Ensure ongoing brand exposure by featuring your logo on conference lanyards used throughout the event.

Benefits

- One (1) full conference registration
- One (1) ticket to networking events (ARI Awards tickets will need to be purchased separately)
- Sponsor logo included on all lanyards provided to conference delegates in registration packs
- Sponsor logo featured on the conference website and social media platforms

SOLD

Western Australian ARI Awards

The WA Aquatic Recreation Industry Awards, presented by LIWA Aquatics, celebrate excellence and innovation across the sector, recognising outstanding individuals, facilities, and organisations.

Platinum Sponsor \$5,000

(1 x available)

SOLD

As a Platinum Sponsor, you'll gain unparalleled brand visibility, exclusive networking opportunities, and industry influence—aligning your organisation with the leaders driving aquatic recreation forward in Western Australia.

Benefits:

- Four (4) tickets to the WA Aquatic Recreation Industry Awards event
- Exclusive 3-minute presentation opportunity during event welcome
- Acknowledgment of sponsorship support at the awards event.
- One (1) pull up banners displayed on main stage during awards event (sponsor to provide signage)
- Dedicated pre-conference social media post
- Sponsor logo featured on the LIWA Aquatics website and social media platforms
- Sponsor logo included on Award certificates presented at the event
- Sponsor logo displayed on visual screens throughout the conference venue during the awards event

All prices are +GST

ARI AWARD TICKETS

\$150 + GST



Western Australian ARI Awards

Photography \$2,000

(1 x available)

Put your brand in the spotlight with our Photographic Sponsorship Package, featuring an interactive photo booth and event photography. This opportunity ensures your brand is showcased in memorable moments, with photos shared across social media, digital platforms, and event promotions—keeping your business front and center long after the event ends.

Benefits:

- One (1) complimentary ticket to the WA Aquatic Recreation Industry Awards event
- Acknowledgment of sponsorship support at the awards event.
- Sponsor logo featured on the LIWA Aquatics website and social media platforms.

Category Sponsors \$1,500

(11 x available)

**SELLING
FAST**

Align your brand with excellence by sponsoring an award category at the WA Aquatic Recreation Industry Awards. This exclusive opportunity enhances your visibility, strengthens industry connections, and positions your business as a leader in supporting innovation and best practices.

Benefits:

- One (1) ticket to the WA Aquatic Recreation Industry Awards event
- Acknowledgment of sponsorship support at the awards event.
- Dedicated pre-conference social media post
- Sponsor logo featured on the LIWA Aquatics website and social media platforms

Award Categories Available for Sponsorship

Individual Awards

- ~~Swim Teacher of the Year~~ **SOLD**
- ~~Pool Lifeguard of the Year~~ **SOLD**
- ~~Aquatic Technical Operator of the Year~~ **SOLD**
- Emerging Leader
- Customer Service Officer

Organisation Awards

- ~~Swim School of the Year~~ **SOLD**
- Aquatic Facility Safety Award
- Sustainability Award
- Community Impact Award
- Watch Around Water Facility of the Year
- ~~Facility of the Year~~ **SOLD**



Conference Sponsorships Summary

- ✓ Included in Sponsorship
- Not Included in Sponsorship

				SOLD		SOLD								2 LEFT		SOLD		SOLD	
		Platinum	Gold	Keynote Speaker	Presenter	Coffee Cart	Welcome Networking	Sundowner Networking	Stream	Photography	Stay Connected	Shirts	Conference Essentials	Lanyard	Sunsmart				
		\$11,000 + GST	\$6,000 + GST	From \$4,000 + GST	From \$2,000 + GST	\$2,500 + GST per day	\$4,000 + GST	\$4,000 + GST	\$3,000 + GST	\$2,000 + GST	\$6,000 + GST	\$4,000 - \$4,500 + GST	\$3,500 + GST	\$2,500 + GST	\$2,000 + GST				
✔ Included in Sponsorship	● Not Included in Sponsorship																		
Booth	Double	Single	●	●	●	●	●	●	●	●	●	●	●	●	●				
Conference Tickets	4	2	2	1	1	2	2	1	1	1	1	1	1	1	1				
Networking Event Tickets	4	2	2	1	1	4	4	1	1	1	1	1	1	1	1				
ARI Award Tickets	4	2	●	●	●	●	●	●	●	1	●	●	●	●	●				
Acknowledgement of Sponsorship throughout conference	✔	✔	✔	✔	✔	●	●	✔	✔	●	●	●	●	●	●				
Pre-conference Social Media Post	✔	✔	✔	✔	✔	✔	✔	✔	●	●	●	●	●	●	●				
Exclusive 3-minute Presentation	✔	●	●	●	●	✔	✔	✔	●	●	●	●	●	●	●				
Pull Up Banners Displayed	2	2	1	●	1	2	2	1	●	●	●	●	●	●	●				
Opportunity to Introduce Speaker	●	●	✔	✔	●	●	●	●	●	●	●	●	●	●	●				
Logo on Website and Program	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔				
Logo on Digital Screens at PCEC	✔	✔	✔	✔	✔	✔	✔	✔	●	●	●	●	●	●	●				
Logo on Designated Merch	●	●	●	●	●	●	●	●	●	✔	✔	✔	✔	✔	✔				

Terms and Conditions

Exhibitor Placement & Responsibilities

- Exhibitor placements for the trade exhibition will be confirmed on a first-come, first-served basis, except for the Platinum Sponsor and sponsor of coffee cart.
- Sponsors and Exhibitors are responsible for any loss or damage to the furnishings provided and must reinstate any damage to the satisfaction of the Organiser.
- Sponsors and Exhibitors must comply with all rules and regulations set by the authority controlling the event venue.

Event Changes & Cancellations

- The Organiser may postpone or adjust the event date. If the new date is not suitable, the Sponsor/Exhibitor may request a refund of monies paid.
- The Organiser may cancel any Exhibitor's allocation if they are deemed to be creating a disturbance, nuisance, or engaging in unlawful activity.
- The Organiser is not liable for any injury, damage, or loss of property suffered during the event.

Insurance & Payment

- Sponsors and Exhibitors are advised to have their own insurance to cover potential risks.
- If any monies due are unpaid, or if a Sponsor/Exhibitor breaches any agreement terms, all payments will be forfeited, and they will lose the right to occupy the allocated space or package.
- The Organiser is not responsible for any loss or damage to exhibited products.
- The final trade exhibition floor plan may change, affecting the placement of booths.

Cancellation Policy

- Cancellations are only considered if:
 - A written request is received at least three months before the Conference.
 - The Organiser is able to resell the sponsorship package in its entirety.
- Refunds for accepted cancellations:
 - More than 3 months before the Conference: 90% refund (10% retained).
 - Less than 3 months before the Conference: 50% refund.
 - Less than 2 months before the Conference: No refund.
- No refunds will be issued for cancellations due to industrial action, blackouts, or any causes outside the Organiser's control.
- All Sponsor and Exhibitor benefits depend on timely receipt of payment, artwork, and required materials.

Confirmation Process

- To confirm participation, Sponsors/Exhibitors must:
 - Return the acceptance form (page 19).
 - Specify the desired package.
 - Complete full payment upon receiving a tax invoice.
- A confirmation letter outlining the agreement will be provided once payment is received.
- Booths are allocated based on sponsorship level and order of acceptance, at the discretion of the Organising Committee.

All prices are +GST

Sponsorship and Trade Confirmation Form

Contact Name: _____

Company / Organisation Name: _____

COMPANY DETAILS

Position: _____

Address: _____

State: _____ Postcode: _____

Telephone: _____

Mobile: Email: _____

TRADE SHOW AND SPONSORSHIP SELECTIONS

Trade Booth Size:

☐ 3 x 3 (\$2,600 + GST)

☐ 6 x 3 (\$5,000 + GST)

Conference Sponsorship Type: _____ Price: _____ +GST

ARI Awards Sponsorship Type: _____ Price: _____ +GST

Additional Conference Ticket(s): _____ Price: _____ +GST

Additional ARI Awards Ticket(s): _____ Price: _____ +GST

Total: _____ +GST

PAYMENT

Once your booking has been confirmed, an invoice will be sent to you for payment.

CONDITIONS OF PAYMENT and CANCELLATION POLICY

☐ I understand the deposit must be received before sponsorship of booking can be confirmed.

☐ I understand that the deposit is non-refundable. I have read the enclosed Terms and Conditions and accept all conditions.

Name (please print): _____

Organisation: _____

Signed: _____

Date: _____

PLEASE RETURN FORM TO events@liwaaquatics.org.au